

Ubaza: The Intelligent Canadian Workspace

- **Idea in a sentence**

A modern Canadian workspace where communication, collaboration, and workflows live together – with an AI collaborator that helps teams get things done.

- **Unified platform**

Email, chat, documents, structured data, websites, and workflows connected in one environment.

- **Canadian-owned & hosted**

Your data stays in Canada, belongs to you, and is never sold or used for advertising.

- **Fair & flexible pricing**

Designed for individuals, families, teams, and organizations without locking users into complex subscriptions.

Problem

- **Fragmented digital work**

Email, documents, meetings, databases, and websites are scattered across disconnected platforms.

- **Subscription sprawl**

Organizations pay for multiple SaaS tools that barely integrate.

- **Data sovereignty risks**

Most platforms store Canadian data abroad or monetize user information.

- **AI outside the workflow**

Today's AI tools operate separately from the systems where real work happens.

Why now

- **AI is redefining productivity**
Teams expect intelligent assistance across everyday tasks.
- **Privacy expectations are rising**
Organizations increasingly demand transparency, control, and data residency.
- **Tool consolidation**
Businesses want fewer systems that work together naturally.
- **Canadian opportunity**
Demand is growing for trusted Canadian alternatives to foreign platforms.

Market

- **Individuals & families**
A private digital home for communication, files, and collaboration.
- **Freelancers & creators**
A workspace combining communication, publishing, and project coordination.
- **Associations & nonprofits**
Workflow automation for memberships, certifications, events, and operations.
- **SMBs & organizations**
A unified platform replacing fragmented productivity tools.

Solution – Ubaza

- **UbazaMail**

A secure Canadian inbox for communication, newsletters, and organized messaging.

- **UbazaChat**

Messaging, meetings, and screen sharing with optional AI participation.

- **UbazaDocs**

Document storage and collaboration with versioning and secure sharing.

- **UbazaTables**

Spreadsheet-style databases powering directories, forms, and structured workflows.

- **UbazaWeb**

Build responsive websites connected directly to your data and documents.

- **UbazaWorkflows**

Automate approvals, registrations, training paths, and operational processes.

An Intelligent Workspace

- **AI collaborator**

An intelligent assistant that summarizes discussions, drafts content, and organizes information.

- **Participates when invited**

The AI joins conversations when invited, helping capture insights and move decisions forward.

- **Shared context**

Conversations, documents, data, and workflows remain connected as projects evolve.

- **Human-centered design**

Technology stays in the background so teams can focus on ideas.

What makes Ubaza different

- **Canadian by design**

Owned, operated, and hosted in Canada with Canadian data residency.

- **AI integrated into the workspace**

Intelligence embedded directly into conversations, documents, and workflows.

- **Unified platform**

Communication, collaboration, publishing, and automation in one system.

- **Flexible accounts**

Designed equally for individuals, families, teams, and organizations.

- **Partnership-first ecosystem**

Built alongside innovative Canadian technology providers.

Competitive landscape

Positioning

A Canadian-first workspace platform combining collaboration, publishing, and intelligent automation.

Attribute	Ubaza	Google/Microsoft	Point tools
Canadian data residency	✓ Default	Limited	Varies
AI integrated in workflows	✓ Native	Add-on	Rare
Unified workspace	✓	Multiple apps	No
Flexible account models	✓	Enterprise-focused	Limited
Canadian ecosystem	✓	No	No

Business model

- **Flexible pricing**
Designed to support both occasional and ongoing use.
- **Multiple account types**
Personal, family, team, and organizational workspaces.
- **Premium capabilities**
Advanced AI features, storage, and workflow automation.
- **Partner ecosystem**
Revenue opportunities with Canadian technology providers.
- **Sustainable economics**
A balanced model designed for long-term platform growth.

Go-to-market

- **Early adopters**
Freelancers, creators, and privacy-focused individuals.
- **Associations & nonprofits**
Workflow automation for memberships, certifications, and events.
- **SMBs**
A unified workspace replacing multiple SaaS tools.
- **Canadian partnerships**
Technology alliances and ecosystem collaborations.

Traction & validation

- **Platform foundation**
Built on years of experience developing productivity platforms for organizations.
- **Existing ecosystem**
Relationships with associations, nonprofits, and digital platforms.
- **Concept development**
Architecture and product design actively in progress.
- **Strong alignment**
Consistent demand for Canadian-hosted, privacy-focused alternatives.

Roadmap

- **MVP**
Core collaboration tools including mail, chat, documents, and tables.
- **Automation layer**
Workflow builder connecting forms, approvals, and notifications.
- **Publishing platform**
UbazaWeb for integrated websites and digital publishing.
- **Expansion**
Partner integrations and ecosystem capabilities.

Team

- **Remi Goc**

CEO of Ignite Web Solutions and owner of Spark 2, with deep experience building and operating digital platforms.

- **Derek Reid**

Full-stack developer and platform architect with over a decade building productivity and membership systems.

- **Advisors**

Product, security, and go-to-market advisors in discussion.

The opportunity

Ubaza is building a trusted Canadian workspace where communication, collaboration, and intelligent tools work seamlessly together.

Together with partners and early adopters, we can create a modern alternative to fragmented SaaS ecosystems.

A Canadian home for everyday work

Intelligent collaboration built in

Privacy-first technology built in Canada

ubaza.ca